



## Foreword

The INTERSECTION Network's mission is to develop, concretize and promote a Quebec police model that builds on the components of the community policing approach by mobilizing stakeholders to prevent crime and make the community safe and secure.

One of the ways used to promote this approach is by highlighting the excellence of the initiatives projects or programs put forward. To do so, since 1996, the Intersection Network has presented annual awards.

It is not uncommon to see road safety and the improvement of the road safety balance being at the heart of the many priorities for action of cities, municipalities and police services and to see promising projects arising from it. It becomes essential to recognize these initiatives.

To do this, the Société de l'assurance automobile du Québec, presents the Intersection Road Safety Award, highlighting projects supporting the SAAQ's mission, which is to protect people against the risks associated with using roads and improve behavior on the roads.

As part of this award, you are asked to match road safety with the contribution of the development of community police.

Thereby, your road safety project must put forward as much as possible the components of the community policing approach as formulated within the departmental policy, "Towards a more community policing"<sup>1</sup>. A prize will be awarded to the best road safety project.

You will find all the information you need to submit your project in the following pages<sup>2</sup>.

It is important to make sure you are registered for the Intersection / MSP Seminar in order to receive your prize if you win!

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<sup>1</sup> You can read this policy by going to the following address:

[https://www.securitepublique.gouv.qc.ca/fileadmin/Documents/police/publications/politique\\_police\\_communaire/politique\\_police\\_communaire.pdf](https://www.securitepublique.gouv.qc.ca/fileadmin/Documents/police/publications/politique_police_communaire/politique_police_communaire.pdf)

<sup>2</sup> We invite you to consult and refer to applications submitted in previous years included in the library of the Intersection Network website: <https://reseauintersection.ca/bibliotheque/>

## Road Safety Award SAAQ Application guide 2022

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Object	This awards recognizes excellence in community policing for a project who's main objective is putting the guiding principles into practice, in the context of road safety.
Description	The proposed project must address one of the components of community policing. You can therefore apply for: <ul style="list-style-type: none"><li>• A proximity project with the citizens;</li><li>• A partnership project;</li><li>• A problem-solving project;</li><li>• A Prevention Project.</li></ul>
Eligibility	In compliance with the internal validation procedures specific to the police organization concerned, the application must ultimately be submitted on behalf of the police service and receive the support of its management.

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### Transmission of the application file

It is in the interest of fair support that the Awards Committee is offering a video presentation accessible via the Intersection Network website in the multimedia section. The objective of this presentation will specify the elements required for the final submission of the application on June 30, 2023, midnight;

- The application must be sent **only by email** to the address listed at the bottom of this page;
- The name of the digital file sent must explicitly refer to the name of the project being nominated. As: *Application Intersection Road safety Award SAAQ 2023 - project name*;
- The first page of the application file must be the one that the Intersection Network provides on the next page (it is not calculated in the number of pages of the application).
- The number of pages must be a maximum of one double-sided page. It is a summary of the project that describes the criteria on the following pages: identification of the need, project planning, implementation, monitoring and evaluation, originality and transferability and other components. Everything must be clear, concise and precise since you will be asked to present your project virtually using a PowerPoint, as specified below ;
- Minimum character size must be equal to or greater than 11 points;
- The documents submitted will be posted on the Intersection Network website and may be used for further publication by the Intersection Network and/or the Ministry of Public Safety.
- Projects that cannot be submitted:
  - Projects that have been completed for more than 2 years;
  - Projects that have already won an Intersection Award-
- No form of cheating will be accepted. Please indicate whether this project is inspired by a previous project, which organization it comes from, and **how it differs from previous projects**.
- Applicants will be contacted by email after the June application deadline to schedule a virtual presentation date using a PowerPoint in which all evaluation criteria must be presented. This presentation will take place in September 2023;
- The presentation will be a maximum of 15 minutes (including any visual support: videos, posters, pamphlets, press articles, etc.) and 10 minutes will be allowed to the Awards Committee for a question period if necessary.

Email where to send the application: [prix.intersection@reseauintersection.org](mailto:prix.intersection@reseauintersection.org)

## **Method of application 2023**

The summary of the application must be submitted by midnight June 30, 2023.

The number of pages must be a maximum of one double-sided page. It is a summary of the project that describes the criteria on the following pages: identification of the need, project planning, implementation, monitoring and evaluation, originality and transferability and other components. It must be clear, concise and precise: [prix.intersection@reseauintersection.org](mailto:prix.intersection@reseauintersection.org)

In September 2023, your project will be presented virtually through the Teams platform to all members of the Awards Committee.

Your presentation must be supported by a PowerPoint and will be a maximum of 15 minutes (including any visual support: videos, posters, pamphlets, press articles, etc.). 10 minutes will be allocated to the Awards Committee for a question period if necessary.

Your presentation will be evaluated according to the evaluation criteria listed on the following pages. (Refer to pages 5 and 6).

The notification date for this presentation will be communicated individually to each nominator between the months of July and August.

## INTERSECTION ROAD SAFETY GUIDE 2023

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**This page must be the first page of your application and is not calculated in the total number of pages of the application.**

Name of the project: \_\_\_\_\_

Name and contact details of the police service carrying the project: \_\_\_\_\_

Address: \_\_\_\_\_

City and zip code: \_\_\_\_\_

Phone: \_\_\_\_\_

Level of service: \_\_\_\_\_

Project launch date: \_\_\_\_\_ Project end date (if applicable): \_\_\_\_\_

Person in charge for the project: \_\_\_\_\_

Person who will answer the questions of the jury (if applicable) : \_\_\_\_\_

Phone number: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Revised application by: Name: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Application approved by: Name: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

**In compliance with the internal validation procedures specific to the police organization concerned, the application must ultimately be submitted on behalf of the police service and receive the support of its management.**

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## Road safety project

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### Identification of the need

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- The project is presented briefly so as to understand it well and the tools used are presented to us
- The need identified corresponds to a real problem in the territory concerned and the reason(s) for which it was decided to make it a project are justified
- The theme has been identified (distraction, fatigue, speed, etc.)
- The identification of the clientele affected by the problem was done before the start of the project and they had a clear link with the problem.
- The project/activity/campaign is related to one of the themes of the SAAQ's road safety strategy

N.B.: You must indicate if this project is inspired by a previous project, what organization it comes from and how it differs differently?

### Project planning

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- The objectives are named and are simple, measurable, achievable, realistic and time-bound and related to the problem (SMART)
- The partners were chosen according to the role they could play in solving the problem and their involvement/role/contribution is clearly stated
- Planning includes activities undertaken by the police in a repressive and/or preventive manner
- The axis of the message corresponds to the orientations of the SAAQ's strategy

### Implementation

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- The actions carried out are related to the theme and the targeted objective(s) (SMART)
- The production promotes collaboration with partners (internal and external)
- The production makes it possible to call on key skills and expertise from various sectors of activity and the sharing of roles has been made according to these expertise.
- Implementation meets objectives related to road safety and local policing.
- The project was promoted through various means.
- The means used for raising awareness are adapted to the reality of the clientele and its environment.

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### **Control and evaluation**

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- The project has had or will have an impact on long-term road behavior or on the level of knowledge of road users so as to improve the road safety record
- The project has contributed or will contribute to problem solving depending on the problem targeted.
- The project radiated in the target environment and even beyond
- The target clientele felt challenged by the project.

### **Originality et transferability**

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- The project makes it possible to put in place awareness-raising methods that can inspire other police forces.
  - The instigator used creativity and originality to overcome the problem and the obstacles. The proposed solution is innovative.
  - Overall assessment of the project
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